



125 West 55th St
New York, NY 10019

Contract # 25344582

Changes as of: 10/31/2016 at 9:15 AM

Version: Highlighting Revision 1

CPE: 194/207/5871

Flight: 11/1/16 - 11/7/16

Station: WPTA

Total \$: \$34,000.00

Agency: WATERFRONT
STRATEGIE

Advertiser: AFSCME People

Market: Ft. Wayne

Total Spots: 16

3050 K ST NW #100
Washington, DC 20007

Product: Issue

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 5531644

Primary Demo: Adults 35+

Total GRP:

Buyer: Thompson, Katie

Con Type: POLITICAL/VOTE

Separation:

Salesperson: KARL DUESTERHAUS
312-755-3833

Assistant: KARL DUESTERHAUS
312-755-3833

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/1		Total Spots	Total \$	CPP	GRP
							11/1					
REV- 1	Tu-F,M 4:58a-5:57a		ABC 21 News At 5AM	\$750.00	0	30	3 ▶ 2		2	\$1,500.00	\$0.00	0.0
Changes: Rate from 600 to 750												
2	Tu-F,M 5:57a-7a		ABC 21 News At 6AM	\$3,000.00	0	30	2		2	\$6,000.00	\$0.00	0.0
Changes: Rate from 2000 to 3000												
REV- 3	Tu-F,M 7a-9a		Good Morning America	\$3,000.00	0	30	3 ▶ 2		2	\$6,000.00	\$0.00	0.0
Changes: Rate from 2000 to 3000												
REV- 4	Tu-F,M 9a-10a		Live! With Kelly	\$750.00	0	30	3 ▶ 2		2	\$1,500.00	\$0.00	0.0
Changes: Rate from 600 to 750												
REV- 5	Tu-F,M 12n-1p		ABC 21 News At Noon/INsight	\$600.00	0	30	5 ▶ 2		2	\$1,200.00	\$0.00	0.0
Changes: Rate from 400 to 600												
REV- 6	Tu-F,M 5p-6p		ABC 21 News At 5PM	\$3,000.00	0	30	4 ▶ 2		2	\$6,000.00	\$0.00	0.0
Changes: Rate from 2000 to 3000												
7	M 8p-10p		Dancing With the Stars-ABC	\$6,000.00	0	30	1		1	\$6,000.00	\$0.00	0.0
8	Sa 3:30p-7p		ABC College Football Late Game	\$2,400.00	0	30	1		1	\$2,400.00	\$0.00	0.0
9	Su 6p-6:30p		ABC 21 News At 6PM	\$3,000.00	0	30	1		1	\$3,000.00	\$0.00	0.0
Changes: Rate from 2000 to 3000												
REV+ 10	Tu-F,M 10a-11a		WENDY WILLIAMS	\$400.00	0.0	30	0 ▶ 1		1	\$400.00	\$0.00	0.0
TOTALS: 16									16	\$34,000.00	\$0.00	0.0